



PRESS RELEASE
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C!PRINT MADRID 2020 EDITION CANCELLED

The Spanish Print and Visual Communication tradeshow for professionals will not take place this year in Spain. After discussions with many local actors in the sector; taking into account the current sanitary crisis, and the lack of visibility on its future evolution, the organizers of the event have decided to cancel the event initially scheduled from the 29th of September to the 1st of October 2020, in Madrid.

"Since the creation of C!Print Madrid, our team has always worked hard to build an event in line with market expectations: a show that meets your needs and allows you to do business in the best conditions.", says Pierre Mirlit, General Director of C!Print, and he continues: *"Unfortunately, we believe that today's conditions are not appropriate for a new edition of C!Print Madrid to be held on 29th, 30th September and 1st October".*

For this seventh edition, many new features were announced for visitors: a program dedicated to sustainability and creativity, through spaces such as the Plug&Play demonstrations workshop, the CoxCrea communication and creativity area, and the tracks designed for the conferences program. However, the event organizer, who also organizes the C!Print show in Lyon, France, continues to fully support the industry, and says that is prepared to explore new possibilities to accompany the necessary recovery of the sector, and to guide the C!Print community in the second semester of 2020.

With this in mind, they announce, from September, the launching of the new C!Print Sourcing Spain digital platform, a true extension of the tradeshow. This new search engine platform dedicated to the Spanish printing and visual communication industry, will allow users to

discover new equipment, medias and consumables from the main brands in real time, throughout the year, and to contact their distributors and manufacturers.

It will be the opportunity for the professionals to discover all the ranges of C!Print exhibitors, and the new equipment that they would not have been able to know this year in the physical event. The new dates planned for 2021 will be announced shortly, an edition that will be focused in accelerating the necessary recovery of the sector.

More information:

- Web: www.salon-cprint.es
- Image gallery 2019 Edition:
<https://www.flickr.com/photos/656editions/albums/72157711246370183>

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