C!print

26_27_28 SEPT. 2017 MADRID
IMAGE PERSONALISATION DIGITAL

COMMUNICATION TOOLS

C!Print Madrid trade show would like to support you, optimize your presence and increase your visibility before and during the event. We can provide you a wide range of communication tools in order to feal your expectations, as a C!Print Madrid exhibitor.

FREE COMMUNICATION TOOLS

I / DIRECT MARKETING

→ **PRINTED INVITATIONS**
(personalised paper invitations available upon request)
→ **PERSONALISED EMAILS TO SEND TO YOUR DATABASE**
→ **HIGH RESOLUTION LOGOS**
→ **BANNERS FOR YOUR WEBSITE, SIGNATURE,…**
(in various formats)

INCLUDED
We realize FOR YOU **customized** communication tools to integrate in your actions of communication!

II / YOUR NEWS PUBLISHED

→ **E-NEWSLETTER AND BLOG**
→ **C!PRINT NEWS SPECIAL ISSUE**
→ **SOCIAL MEDIAS**

INCLUDED
We broadcast YOUR NEWS on OUR MEDIA with an ULTRA QUALIFIED target

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ADDITIONAL COMMUNICATION TOOLS

I / COMMUNICATE BEFORE THE TRADE SHOW

A_ THE TRADESHOW WEBSITE
Your banners on the tradeshow website
B_ PREREGISTRATION
Your logo on the confirmation e-mail of each visitor
C_ NEWSLETTER
Your top banner on the event newsletter

II / COMMUNICATE DURING THE SHOW

A_ TRADE SHOW MAPS
Visibility on all trade show maps
(paper, online and on the app)
B_ THE TRADE SHOW'S APP
Visibility on the app of the event : push, banner, logo
C_ SPONSOR THE TRADE SHOW'S PROMOTIONAL ITEMS
- Lanyard
- Bags
- Pen
D_ RENT A MEETING ROOM

III / YOUR LEAD MANAGEMENT TOOL

A_ C!PRINT BADGE READER
B_ ADDITIONAL SERVICES

➜ **Rates and details available in the next page**

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WOULD YOU LIKE TO TAKE PART IN OUR CONFERENCES AND WORKSHOP?

- **CREATIVE AND TECHNICAL WORKSHOPS**
- **CASE STUDY**
- **ROUND TABLES**
- **GUIDED VISITS**

Contact us to propose us your topics
Depending on availability and conformity with our editorial policy

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COMMUNICATION TOOLS / DESCRIPTION AND PRICES

DESCRIPTION	REF	QTY	UNIT PRICE (EUROS WITHOUT TAX)	TOTAL
I / COMMUNICATE BEFORE THE TRADE SHOW				
A/ THE TRADESHOW WEBSITE				
BANNER SLIDER / 940 X 350 px Technical details: GIF o JPEG Maximum weight: 50 Ko On the homepage in the « slider » (rotation and link to your page)	CPMBAN1		PRICE: 2,500€	
SIDE BANNER OVERLAY / 200 X 300 px Technical details: GIF o JPEG Maximum weight: 50 Ko On the homepage and internal pages simultaneously	REF: CPMBAN2		PRICE: 1,500€	
BOTTOM BANNER / 966 X 90 px Technical details: GIF o JPEG Maximum weight: 50 Ko On the homepage and internal pages simultaneously	REF: CPMBAN3		PRICE: 750€	
B/ PREREGISTRATION				
BANNER ON CONFIRMATION E-MAIL + ON PREREGISTRATION'S WEBSITE (468x60 px) Technical details: GIF o JPEG Maximum weight: 50 Ko	REF: CPMBAN		EXCLUSIVE PRICE: 1,800€	
C/ NEWSLETTER				
TOP BANNER ON THE EVENT NEWSLETTER (575X80PX) Technical details: GIF o JPEG Maximum weight: 50 Ko	REF : CPMBOL		PRICE: 1,100€	
II / COMMUNICATE DURING THE SHOW				
A/ TRADE SHOW MAPS				
YOUR LOGO ON THE LIST OF EXHIBITORS (map distributed during the trade show, on the show floor,and on the website and mobile app)	REF: CPMMAP		MAXIMUM 30 LOGOS PRICE: 850€	
B/ THE TRADE SHOW'S APP				
SPLAH SCREEN / HOME SCREEN Your ad appears for 3-4 seconds each time the visitor opens the application	REF: CPMSPLASH		EXCLUSIVE PRICE: 3,000€	
ADVERTISING BANNER Your advertisement is visible on every page of the application	REF: CPMBANHOM		PRICE: 1,800€	
PUSH NOTIFICACIONS Create your own advertisement with visual and audible alerts received in real time	REF: CPMPUSH		PRICE: 800€	
C/ SPONSOR THE TRADE SHOW'S PROMOTIONAL ITEMS				
EVENT LANYARD	REF: CPMLAN		PRICE: 4,500€ SOLD OUT	
EVENT BAG	REF: CPMBOL		PRICE: 4,500€	
EVENT PEN 3000 units (personalised with your brands and the event logo's)	REF: CPMBOLI		PRICE: 2,500€	
D/ RENT A CONFERENCE ROOM				
SEVERAL ROOMS, and the equipment, are available during the 3-day event.	REF: CPMROOM		PRICE: ON QUOTATION	
III / YOUR LEAD MANAGEMENT TOOL				
A/ BADGE READERS				
OPTICON - Mobile Badge reader (Excel file after the show)	REF: CPMREAD1		PRICE: ON QUOTATION	
EASYLEAD - Mobile Badge reader with visitors information on the screen (Excel file after the show)	REF: CPMREAD2		PRICE: ON QUOTATION	
B/ ADDITIONAL SERVICES				
PRINTER FOR EASYLEAD BADGE READER	REF: CPMIMP		PRICE: 80€	
VERSIÓN + (Get more details on visitors)	REF: CPMVER		PRICE: 100€	