



Inspired by CTCO's new experience



C!Print Madrid presents **CTCO space**, dedicated to promotional garments and gifts, which will be revealed during the trade show held **October 4-6, 2016**. This space will allow the synergy between personalisation markets and promotional items to be showcased. CTCO will display everything you need to incorporate your brand in promotional garments and gifts.

The third edition of CTCO aims to bring together all the market players. The CTCO layout is inspired by the Hindu god Shiva to create its 2016 advertising image.

Attending CTCO will be an inspirational and creative experience, centred on the world of transformation, creation and maintaining goods and materials that will help companies to position

themselves as the ideal supplier for their clients' needs.

Don't miss out on this experience at the CTCO space from 4-6 October at the C!Print Madrid trade show.

FURTHER INFORMATION:

To obtain graphic material and videos to complete your article:



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The **C!Print Madrid** trade show is organised by **656 Editions**, a media and event organisation group dedicated to professionals in the imaging, personalisation and digital printing sectors.

The group also organises the **C!Print** and **CTCO Lyon** (France) trade shows and brings together events, press reviews, social media and marketing services specialising in visual communication, textile products/gifts, printing and graphic arts and their new uses (architecture, decoration, design, industry, etc.).

Throughout the year, **656** provides 100% qualified and customised contacts with new content on markets, new trends, the most innovative technical applications and communication campaigns, making **656** a multi-channel group. Thanks to its experience, the group supports market agents in their communication all year round in order to help them to communicate effectively and acquire new market opportunities.

Since its creation in 2001, the group has strived to constantly study innovation with increasing creativity, operability and service quality.