

A 100% personalised space

Printing hardware is more and more versatile and it is now possible to **personalise a variety of substrates**, such as: paper, textile, vinyl, tile, etc.

Today, this hardware opens up new opportunities to personalise a space from top to bottom at a lower cost, with the same pattern printed on the wallpaper, curtains, chairs, shelves and even a refrigerator!



PLUG&PLAY, a 1,000m² creative workshop at the centre of C!Print Madrid, will dedicated itself to the **applications** that are now possible thanks to printing techniques and substrates. Innovations allow us to personalise a space in any number of ways, from a **point of sale** to a **home interior**.

Indeed, did you know that it was possible to:

- ✓ Easily personalize furniture thanks to adhesive covering?
- ✓ Disinfect a meeting room with antibacterial vinyl?
- ✓ Personalise in wide format, wallpaper, linoleum, cushions or even a door?
- ✓ Print a 3D prototype in plastic, metal, etc.?
- ✓ Build remarkable and customisable structures in cardboard (stands, pop-up stores, furniture etc.)?
- ✓ Reproduce the same image on a vehicle fleet, the façade of a headquarter and direction signage?

Discover even more **personalisation ideas** and the latest **applications** in C!Print Madrid, on **October 6th, 7th and 8th 2015** at **Casa de Campo – Pabellón de Cristal!**

Press contact:

Beatriz Arroyo, Marketing Assistant
marketing@salon-cprint.es