

Innovations and retail-design: Let's focus on the must-have applications of 2015!

How do you personalise a store? How can you highlight your brand at your point of sale? How can you bring to life the events in your store (sales, special offers, etc)?

These are the current challenges of store chains, announcers and decorators! And they will all be discussed at C!Print Madrid, on October 6th, 7th and 8th 2015. Through Creative Workshops, this trade show will present a broad range of new materials and hundreds of application ideas for printing technology: partition wall personalisation, floor to roof decoration, furniture, window display decoration, signage, etc.

In the image below you will find the must-have applications for point of sale that you can discover at C!Print Madrid 2015:



Press contact:

Beatriz Arroyo, Marketing Assistant
marketing@salon-cprint.es