

All the key players in the visual communication industry will be at C!Print Madrid

C!Print Madrid reunites the major actors in the visual communication market and those in connected markets as well as the creative industry.

C!PRINT MADRID: AN ORIGINAL AND INNOVATIVE POSITIONING



Demonstrating the technological innovations through new applications. C!Print Madrid will unveil an array of applications made possible by the latest technological advances, particularly digital advances.

Beyond just showing you the technology, C!Print will highlight the numerous ways to use these applications. Another strength of this tradeshow is that it is a source of information and exchange through events such as conferences, workshops, etc....

OPEN YOUR BUSINESS TO NEW MARKETS

To bring together even more professionals from **new markets** linked to innovations in the printing market:

- ✓ Decoration,
- ✓ Architecture,
- ✓ Design,
- ✓ Photographers,
- ✓ Advertising agencies,
- ✓ ...

It is now possible to get different versions of the same image on different supports and **personalise** your home from the ceiling to the floor!



AN EDUCATIVE AND DEMONSTRATIVE TRADE SHOW

C!Print Madrid imparts a greater understanding of the industry through educational events in the **PLUG&PLAY** zone: conferences, workshops, guided tours etc.

The PLUG&PLAY concept:

- To show the **new applications** in printing technology, finishing solutions, and new materials.
- To help the visitors **implement their ideas**: from the beginning to its completion
- To demonstrate the **fields of application**: sales outlet, interior decoration, visual communication, photography, corporate organisation, and complete material customisation.

THE CTCO BUSINESS CORNER

C!Print will launch a zone dedicated to **promotional garment** and **gift manufacturers, importers** and **brands**. During the 3 days of the event, you will discover the potential of textile and branded goods as a complement to your activity.

This event will present the latest in **personalisation techniques**: embroidery, screen printing, direct printing on textile, engraving etc... all the innovations will be there!

Visit C!Print Madrid October 6th, 7th and 8th 2015 to discover the latest in the visual communication industry!



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ORGANIZACION Y COMUNICACION

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