



NEW IDEAS  
NEW APPLICATIONS  
NEW MARKETS

**6|7|8 OCTOBER 2015**  
MADRID / CASA DE CAMPO

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Barcelona

## **C!Print gives you the keys to success in your evolving market!**

*The second edition of the C!Print Madrid trade show will take place from the 6<sup>th</sup> to the 8<sup>th</sup> of October this year at the Pabellón de Cristal, Casa de Campo.*

For those who do not know about this trade show yet, the event gives an **entirely fresh view on the visual communication industry.**

Friendly and educational, C!Print Madrid accompanies the visual communication industry in its development by clearly positioning itself in the new markets in this sector. By anticipating all the changes and innovative applications in both old and new



markets, C!Print is the must-attend transversal trade show for communication industry professionals. Indeed, in 2015, C!Print Madrid will lead the way to new opportunities in the market, such as: visual communication, textile, architecture for retail and other sectors that are important sources of growth for printing techniques.

This event differentiates itself from its competitors by responding to current challenges:

- Printers and transformers willing to explore new markets.
- Prescribers who do not have access to reliable sources of information and are looking for the latest applications that can be used in various sectors.
- The final clients who need to be informed and see concrete applications and demonstrations in their domain of expertise.

Thus, C!Print Madrid is in line with the realities of the current market and responds to the expectations of professionals by being as explanatory and concrete as possible through areas devoted to live demonstrations and workshops, such as NOVA LIVE. This space changed its name to PLUG&PLAY and is at the very heart of the event.



This unique concept accompanies the visitors throughout the 3 days of the trade show and encourages exchanges and innovations. Simultaneously, a variety of tools are also available to the visitors (conferences, workshops, round tables...) to introduce highly qualified content that distinguishes C!Print from other events. The organiser's goal is to create a bridge between

manufacturers on one hand and prescribers (designers, architects and final clients) on the other. In this manner, C!Print accompanies printers, veritable relays of information between these two market segments.

More than 200 exhibitors will be present at C!Print Madrid 2015. Among them, the main machine manufacturers and distributors specialized in large format and printing on textile have already confirmed their participation:

3A COMPOSITES	PEREZ CAMPS
ALARSIS	SINERGIA VISUAL
CASH DISPLAY	SOLUCIONES
EXAPRINT	INTEGRALES PARA
GRUPO FB	EL ROTULISTA
FRAMUN	TK PLASTIC
JAVIER HERRANZ	IBERICA

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### Exhibitors say...

« We have seen that C !Print has been well-recieved, lots of people came »  
Victor Soler **TK Plastic Iberica**

« Lots of interior designers and decorators came ... we were very satisfied with the success of C !Print »  
Xavier Armengou, **ROLAND DG**

« I would give a 10 out of 10 to the C !Print organisation » José Manuel Martínez **L.I. DISTRIBUCIONES**

« C !Print has been very well publicized » Francisco Fandos **Grupo FB - Brother**

### CONTACT TO EXHIBIT



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### VISITORS INFORMATION



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### PRESS CONTACT



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