



NEW IDEAS
NEW APPLICATIONS
NEW MARKETS

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MADRID / CASA DE CAMPO

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NOVA BECOMES PLUG&PLAY

The Nova workshop is changing its name to PLUG&PLAY!

PLUG
PLAY

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PLUG because it connects the visitor to the most innovative range of **digital printing** machines and media of its time. A comprehensive vision that will give the visitor the chance to understand the numerous fields of **applications**, categorized by sectors of activities and expertise: **designers, architects** and **art directors**.

PLAY because this technological panorama will highlight **creativity** and show the visitor their own applicative potential whether in the field of **print, customisation of objects** or choice of materials for embellishing products.



Press contact

Beatriz Arroyo, Marketing Assistant
marketing@salon-cprint.es



ORGANIZACION Y COMUNICACION

SC6 - APARTADO DE CORREOS 8040 - 08009 BARCELONA - ESPAÑA
info@salon-cprint.es / www.salon-cprint.es